Professional
Women’s Network
Portfolio

Women·Helping·Women
Professional Women’s Network

www.donnabayes.com
Model’s Name: ____________________________  Business: ____________________________

Products or Special Services: ________________________________________________________

_____________________________________________________

Foundation/Concealer: ______________________

_____________________________________________________

Colors used for…

Eyes:_____________________________________

Cheeks:___________________________________

Lips:_____________________________________  MODEL’S

BUSINESS

CARD

Model’s Favorite Product Tried/Favorite Thing about Her Look:_____________________________________

__________________________________________________________________________
INTRODUCING

Model’s Name: _______________________

Business: ___________________________

Products or Special Services: __________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

MODELS BUSINESS CARD

BACKGROUND (Education, Family, Outside Interest): _____________________________

________________________________________________________________________

________________________________________________________________________

Concealer: ___________________________ Foundation: ___________________________

Colors used for...

Eyes: _________________________________

Cheeks: _______________________________ Lips: ________________________________

Special Techniques: ______________________________

Model’s Favorite Product Tried/Favorite Thing About Her Look....

________________________________________________________________________

________________________________________________________________________
Surfside Romance

Brush Ballerina Pink mineral eye color onto the eye lids, beneath brow bones and into creases. Apply Rosegold mineral eye color to inner eyelids and creases; then use it to line lower lashlines. Brush a sheer layer of Rosegold all over and blend lightly,

Sweep on mascara in Black.

Using a circular motion, sweep Sunny Spice mineral cheek color onto the apples of the cheeks.

Apply Café au Lait lip gloss.
Brush Amber Blaze mineral eye color onto the eye lids and blend toward brows. Highlight the brow bones with Spun Silk mineral eye color. Wedge French Roast mineral eye color in creases.

Sweep on mascara in Black.

Using a circular motion, sweep Shy Blush mineral cheek color onto the apples of the cheeks.

Apply Mango Tango lip gloss.
Dust Driftwood mineral eye color onto eyelids and outer creases. Highlight inner corners of the eyes and brow bones with Iris mineral eye color, then brush it into outer corners and along lower lashlines.

Sweep on mascara in Black.

Apply mineral powder bronzing powder on the cheeks.

Apply Sassy Fuchsia lipstick.

Daytime Fun: Adapting this look for a lunch date can be as simple as wearing a more neutral lip color such as Chocolatte, Coral Bliss or Lava Berry.

Evening Glam: Try a touch of sparkle. Swap Iris for a light-reflecting metallic such as Silver Satin, Azure, or Emerald.
Apply Crystalline mineral eye color onto eyelids and brow bones.

Brush Silver Satin mineral eye color into the creases.

Apply brow definer pencil.

Sweep on mascara in Black.

Using a circular motion, sweep Strawberry Cream mineral cheek color onto the apples of the cheeks.

Apply Citrus Flirt lipstick.
Highlight inner corners, eyelids and brow bones with the pale purple shade from Sunset Beach baked eye trio. Wedge the deep purple shade from Electric Spring baked eye trio into the outer creases.

Line outer third of lashlines with Hello Violet bold fluid eyeliner.
Line inner corners with Gold Metal bold fluid eyeliner.
Sweep on mascara in Black.
Accent the apples of the cheeks with Strawberry Cream mineral cheek color.
Apply Pink Again triple layer tinted balm.
Apply Pale Blush cream eye color on brow bones. Use Beach Blonde cream eye color on the eye lids. Blend Iced Cocoa cream eye color in the creases.

Apply Black mascara.

Using a circular motion, sweep Light-Medium and Medium-Light mineral bronzing powder onto the apples of the cheeks and to add a sun kissed look on forehead and jawline.

Apply Raisinberry lipstick.
Grab Your Passport

Start with Gold Coast mineral eye color applied to the brow bone. Brush Lime mineral eye color on the inside corner of the eye lid. Apply Coal mineral eye color lightly in the crease and outer corner of the eye lid. Blend.

Apply Black mascara.

Using a circular motion, sweep Light-Medium mineral bronzing powder onto the apples of the cheeks and to add a sun kissed look on forehead and jawline.

Line lips with Clear lip liner before applying Citrus Flirt lipstick.

Model’s Name___________________________________________________________________________________________ ... ___________________________________________________________________________________________________________
Start with Sweet Cream mineral eye color applied to the brow bone. Brush Amber Blaze mineral eye color on the inside corner of the eye lid. Apply Truffle mineral eye color lightly in the crease and outer corner of the eye lid. Blend.

Apply Black mascara.

Using a circular motion, sweep Light-Medium mineral bronzing powder onto the apples of the cheeks and to add a sun kissed look on forehead and jawline.

Line lips with Clear lip liner before applying Gingerbread lipstick. Top with Beach Bronze lip gloss.

Model's Name________________________________________________________________________________
Brush Rosegold mineral eye color over the lid and the brow bone. Apply Driftwood mineral eye color in the crease and outer corner of the eyelid. Blend.

Apply Black mascara.

Using a circular motion, sweep Light-Medium mineral bronzing powder onto the apples of the cheeks and to add a sun kissed look on forehead and jawline.

Apply Tangerine Pop lipstick.
Illuminated Neutral Eyes

Brush Pink Ballerina mineral eye color over the lid and the brow bone. Apply Rosegold mineral eye color in the crease and Stone mineral eye color in the outer corner of the eyelid. Blend.

Sweep Jet Black gel eyeliner across the top lashes. Let dry.

Apply Black mascara.

Using a circular motion, sweep Light-Medium mineral bronzing powder onto the apples of the cheeks and to add a sun kissed look on forehead and jawline.

Apply Pink Shimmer crème lipstick.

Model's Name

___________________________________________________________________________________________

___________________________________________________________________________________________

___________________________________________________________________________________________

___________________________________________________________________________________________
My Personalized Glamour Look

Attach Model’s “Before Picture” Here
4 x 6

Attachment Area

Attach Model’s “After Picture” Here
4 x 6

Date of Model Makeover: ________________
Mary Kay Consultant: ____________________
Model: __________________________________
Profession: ______________________________
Skin Type: Dry__ Normal__ Combination__
Oily__
Foundation Shade: _______________________
Hair Color: _______________________________
Eye Color: _______________________________
Additional Color Products Used: __________

What were your favorite products?________

What do you like best about your new look?___

Eye Shadows
Highlight
Midtone
Accent
Eye Liner
Cheek Color Lip Liner
Lipstick

# # # #

* * *
**MK Signature Makeover**

### Before

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>Occupation</td>
<td>______________</td>
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<tr>
<td>Foundation Shade</td>
<td>______________</td>
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<td>Eyes</td>
<td>______________</td>
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<tr>
<td>Cheek</td>
<td>______________</td>
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<tr>
<td>Lips</td>
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Check Overall Affect Achieved

___Natural ___Classic ___Dramatic

Date ____________________________

### After

| What do you like best? | ____________________________ |
| What technique(s) created the most change? | ____________________________ |
| How does your skin feel? | ____________________________ |

Independent Beauty Consultant: ____________________________
This stunning selection of products and shade suggestions for eyes, cheeks and lips was created by a Mary Kay makeup artist to provide you with everything you need to create a customized look that flatters your unique brand of beauty.

**TIP: Set it and forget it.** As a final step for each of these looks, *Mary Kay® Makeup Finishing Spray by Skindinävia* keeps makeup looking freshly applied for hours. It works on any skin type.

<table>
<thead>
<tr>
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<th>Green or Hazel Eyes</th>
<th>Brown Eyes</th>
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<td>Shade 3: Espresso</td>
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<td>Shade 3: Driftwood</td>
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Do you want to try a fresh new look or try out the latest makeup trends? Ask me, your Mary Kay Independent Beauty Consultant, how you can experiment with color today.